

Creative promotional position for Powerpedia



Project Title	Creative promotional position for Powerpedia
Project Summary	Create promotional materials and help with promotional campaigns of an internal wiki
Country	United States

Project Description

We are looking for someone to help create promotional materials and help with promotional campaigns of an internal wiki, especially the planned 10 year birthday celebration. Powerpedia is a non-public, employee created encyclopedia of information about the Department of Energy (DOE). It uses the same technology that powers Wikipedia (Mediawiki) and can be accessed and edited by any DOE employee or contractor. Powerpedia's mission is to help employees share information on topics while improving communication and coordination between DOE organizations.

It is solely for authorized internal use by Department of Energy employees and contractors working at DOE headquarters and field sites. Any DOE employee or contractor working in DOE headquarters or at a DOE field site can view and search the Powerpedia wiki. This project is partly inspired by Intellipedia, a Wikipedia-like intelligence database.

Required Skills or Interests

Skill(s)

Graphic design

Infographic design

Marketing

Storytelling/blogging/vlogging

Additional Information

See some past promotional materials such as <https://www.energy.gov/cio/articles/happy-8th-birthday->

powerpedia and <https://www.energy.gov/cio/articles/powerpedia-games-encourages-employees-enhance-internal-wiki>

Language Requirements

None